



The Pacific Asia Travel Association and
The Travel & Tourism Research Association



PATA Hawai'i & TTRA Hawai'i 2024 Industry Holiday Breakfast

Friday, December 6, 2024, from 7:30am-9:30am

Halekūlani, Ballroom I and II

It's our annual Holiday event! The Hawai'i Chapters of PATA & TTRA invite you to kick off the holiday season with our Industry Holiday Breakfast and Silent Auction at Halekūlani. This is a great opportunity to get in the spirit of the holidays for giving and to network with your industry peers.



We are pleased to welcome new Hawai'i Visitors and Convention Bureau President and CEO **Dr. Aaron J. Sala**, who also served as Festival Director for the 13th Festival of Pacific Arts and Culture (FestPAC) in June.



He will be speaking in his capacity as Festival Director and share his experiences and lessons learned from putting on this world-class event that included delegates from across the Pacific.

This year we are again featuring the **Visitor Aloha Society of Hawai'i (VASH)** as the beneficiary of our silent auction, and will hear from **Jessica Lani Rich**, President and Director of VASH. VASH continues to provide much-needed services to our visitors in need. 100% of our in-person Silent Auction goes directly to VASH.



Registration

- PATA Member \$70
- TTRA Member \$70
- Non-Members \$80
- Table Sponsor (for eight people) \$600

<https://patahawaii.starchapter.com/index.php>

Registration closes on Monday, December 2, 2024

[Click here to donate a prize for the Silent Auction benefiting VASH](#)