



The Pacific Asia Travel
Association &
Travel & Tourism Research
Association



Present

2022 Annual Outlook & Economic Forecast Forum

Thursday, February 3, 2022
Zoom Webinar

“Catch ‘22”: Catching the Wave of Sustained Recovery in 2022

Despite Omicron-fueled uncertainty at the start of the New Year, Hawaii’s visitor industry seeks to “catch” the wave of sustained recovery in 2022 - A recovery in Hawaii’s domestic *and* international visitor markets. A recovery that keeps the state’s cruise market afloat. A recovery that shows that the state’s meetings and conventions market means business. Find out what our line-up of experts think. These insights will help you better navigate uncertainty in the year ahead.

AGENDA

8:30 am – Welcome

- **Jennifer Chun**, Department of Business, Economic Development & Tourism

8:35 am – 10:00 am – Session I: *Economic Outlook*

Moderator: **Chris Kam**, OmniTrak Group

- **Eugene Tian, Ph.D.**, Chief Economist, Department of Business, Economic Development & Tourism
- **Amelia Lim**, Managing Director, CBRE Hotels Advisory/Capital Markets
- **Paul Brewbaker**, Principal, TZ Economics

Sessions II and III will be held in March 2022 via Zoom. Separate registration required

Session II: **Symphony Dashboards and Geolocation Data**

Session III: **Destination Management Action Plan (DMAP) Updates**

REGISTRATION INFORMATION

TO REGISTER: CLICK ON THIS LINK: <https://patahawaii.org/2022-annual-outlook-and-economic-forum/>

Please be certain to indicate names and affiliations of all attendees.

After registering, you will receive a confirmation email containing information about joining the webinar.

PATA Member	\$30	Zoom registration only
TTRA Member	\$30	Zoom registration only
Non-Members	\$50	Zoom registration only
Presentations and Recording	\$20 add on	(must register for Zoom webinar)
<i>20% Advance Registration Discount for Sessions II & III. Must add this option at time of registration to be eligible for this discount</i>		

RSVP CLOSES ON Wednesday, February 2, 2022

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Reservation required through links above. Questions? Please email Tina Yap info@patahawaii.org